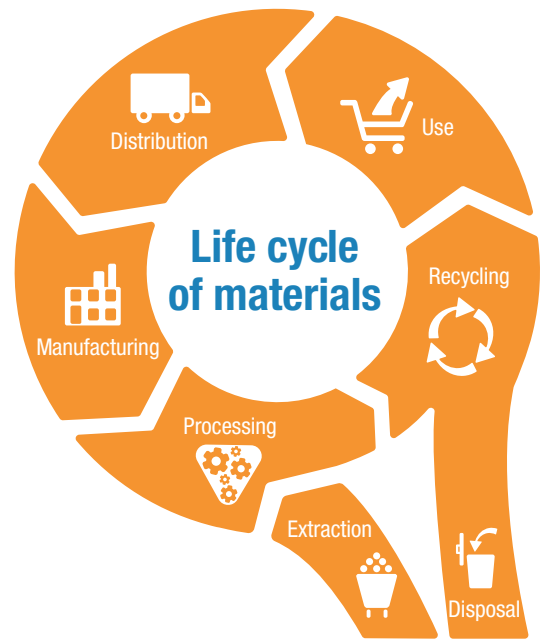


Flagstaff is Rethinking its Waste

We envision a Flagstaff where the local government, residents, and businesses are empowered to reduce the impacts of our consumption and waste. To achieve this vision we plan to do much more than increase Flagstaff's recycling rate. Although recycling does reduce the environmental impacts of waste that occur after it leaves your curb, it does little to reduce the impacts from the production, distribution and use of materials. Moving forward, the City will focus on actions that prevent waste to begin with, such as encouraging you to use reusable items and purchase pre-owned goods. These types of efforts help us move closer to our sustainability-related goals.



Where are we right now?

JANUARY 2018

Sector	Recycling Rate
Single-family residential	19%
Commercial/ multi-family residential	10%
Community-wide	13%
National average	34%

Future goals:



1. Reduce the overall waste generated by our community by preventing waste.



2. Achieve zero waste by diverting 90% of our waste.



3. Reduce the greenhouse gas emissions associated with Flagstaff's material consumption.



4. Increase the number and diversity of participants in waste and recycling services and programs.

What's the plan?

Setting a foundation

We are currently in Phase 1, where our primary goal is to address fundamental challenges and better utilize existing recycling systems and infrastructure.

Phase 1 (Years 1–3)

- Set foundation
- Fill data gaps
- Establish baseline metrics

Phase 3 (Years 6+)

- Implement policies, programs, infrastructure recommended in Strategic Plan

Phase 2 (Years 4–5)

- Develop a strategic plan for achieving vision
- Update goals

Achieve zero waste by 2050

How will we be successful?



1. Change how we think about waste

Adopt a Sustainable Materials Management approach to reduce the environmental impacts associated with Flagstaff's material consumption.



2. Improve waste reduction incentives

Explore new solid waste pricing mechanisms that provide an incentive for residents to create less waste and recycle more.



3. Expand access to recycling

Work with property managers to bring recycling infrastructure to businesses and multifamily housing complexes that currently lack access to recycling service.



4. Expand community outreach

Increase our community outreach campaigns to reduce confusion over what is recyclable and encourage people to waste less.

These are just a few of the initiatives planned for 2018–2020. You can find more examples of the work we have planned in the full [Rethink Waste Plan](#). If you have questions about the plan, please call 928-213-2153. If you'd like to learn more about what can be recycled in Flagstaff, visit recyclebycity.com/flagstaff.